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March 2023



# VALLEY FORGE REGION CADILLAC & LASALLE CLUB



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The Valley Forge Region meetings are held the third Tuesday of the month at the Desmond Hotel in Malvern, PA at 7:30pm. If you can't be there in person, the meeting is available via Zoom at the following link:

Join Zoom Meeting

[https://us02web.zoom.us/j/71438914122?](https://us02web.zoom.us/j/71438914122?pwd=UDZDQUG0OFRtYVRSZmdacDNaa0JDQT09)

[pwd=UDZDQUG0OFRtYVRSZmdacDNaa0JDQT09](https://us02web.zoom.us/j/71438914122?pwd=UDZDQUG0OFRtYVRSZmdacDNaa0JDQT09)

**Meeting ID:** 714 3891 4122

**Passcode:** VFRmonthly

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Greetings. Can you feel it? No, not the 20-degree cold wind, but the 2023 season fast approaching. Local and national events are scheduled; registrations and hotel reservations are being made; cars are getting prepped.

I apologize I was unable to host the February monthly meeting in person. My wife wanted a new puppy, so we got a puppy five weeks ago. Last week, my wife wanted to visit a friend out of town, so she did. Guess who stayed home for a week with a six-month old puppy? Was this my wife's scornful revenge? Considering that she lets me enjoy my Cadillacs, the least I could do was give her a "break", as she is *the leader* of our pack. We will resume in-person and Zoom monthly meetings at the Desmond Hotel on Tuesday March 21<sup>st</sup>.

The VFR Board (still) needs two additional members, a member-at-large, and a secretary. If you are interested in serving on the VFR board, contact me by email or phone; I would be happy to provide details of what is involved.

I attended the CLC National Winter board meeting January 25-28 in Charlotte NC. Thanks to Robert and Ronnie Hux for providing a summary of updates and announcements on page 7 in this issue.

The 2023 season is filling up with events quickly. See page 4 for the calendar, and registration flyers in this issue. Be sure not to miss these special events:

- ◆ Sat Mar 11: AACA Library & Research Center is hosting a seminar: "How Cadillac Became Cadillac – Marketing of Cadillac 1909-1956". See page 24 for details.
- ◆ Sat Apr 15: Metro (NJ) CCCA event at Joe Puleo's place. See page 24.
- ◆ Sun Apr 23: RRR annual show at Gold Coast Cadillac. Registration form is on page 26.
- ◆ Sat May 6 (rain date Sun May 7): a special gathering of the VFR Club hosted by Tom & Carol Amendola. A registration form is on page 27, which you will also receive by mail.
- ◆ Sun May 7: Potomac Region Show At Sport Cadillac. Registration form is on page 28.
- ◆ Sat June 17: Delaware State Police Museum 100th Anniversary Show. Don Miller is organizer and M.C. of this special event. Plan to attend to support Don's hard work, and a wonderful museum. See page 29.



- ◆ June 20-24: CLC Grand National, Albuquerque NM
- ◆ Sun Aug. 20: Third Annual Northeast Inter-Region Show at the AACA Museum, Hershey PA. Details will be forthcoming in our April email update and May issue.
- ◆ Sun Oct 15: VFR-CLC & Phial LCOC show at Peddler's Village (date to be confirmed).

The other Northeast region directors and I will begin planning the 2023 Northeast Inter-Region Meet and show, which will be held Sunday August 20<sup>th</sup>. I received enthusiastic recommendations to continue having the event at the AACA Museum in Hershey PA. Those who wish to come early will gather at the museum on Saturday, August 19<sup>th</sup>; we'll tour the museum, and have dinner at a local restaurant.

#### National News:

The **2024 Grand National** will be held at the **Wyndham Hotel in Gettysburg PA June 12-16**. I have been informed that VFR will be called upon to help organize and run events & activities. Please contact me by email to discuss how you can help.

I hope you enjoy the member car stories in this month's issue. Share *your* car story in *The Goddess* by emailing a draft to Robert at least one month in advance of the publication date. He will collaborate with you to edit your article for grammar, punctuation, spelling, and conciseness.

Thank you all for your comments, suggestions, and continued support. Keep your CLC family in your thoughts and prayers, along with your immediate family. I almost forgot, see the information about our new club store on page 22. Please stay *well!*

Your Director,

*Michael Stinson*

*The car hobby is not about our cars; it's about people; our cars are merely a catalyst for cultivating relationships.*



# Calendar of Events

DATE	TIME	EVENT	LOCATION	CONTACT
3/11	10A-11A	Seminar on How Cadillac Became Cadillac 1909-1956	AACA Library 800 W Hershey Dr.	Call 717-534-2082 or Email <a href="mailto:agoldman@aaca.org">agoldman@aaca.org</a>
3/26	8A-3P	South Jersey Region AACA 51st Annual Swap Meet	Salem County Fair- grounds Woodstown, NJ	609-221-5435 <a href="mailto:gibsonorgntnr@aol.com">gibsonorgntnr@aol.com</a>
3/26	12N-4P	Mario's Car Show (Mario's Pizza)	31 Marchwood Rd Exton, PA	<a href="https://www.facebook.com/events/3427392637587313/">https://www.facebook.com/ events/3427392637587313/</a>
4/15	Noon-4P	CCCA Metro Region @ The Puleos Invitation	2670 Allaire Rd., Wall Township, NJ 07719	See page 24 For Flyer
4/19 – 4/23	7A-6P	Spring Carlisle Collector Car Flea Market	Carlisle Fairgrounds	<a href="https://carlisleevents.com/events/events-detail/index?">https://carlisleevents.com/ events/events-detail/index?</a>
4/23	9A-3P	Raritan River Region CLC Gold Cost Cadillac Show	2123 Hyw 35 Oakhurst, NJ 07755	See page 26 For Flyer
4/29	9A-3P	Roebing Museum Car Show	Roebing Museum Roebing, NJ	<a href="https://www.roebingmuseum.org/events/car-show-2023">https:// www.roebingmuseum.org /events/car-show-2023</a>
5/6	11A-4P	VFR Gathering with the Amendola's	511 North Main Street, Southampton, NJ	See page 27 For Flyer
5/7	9A-3P	Potomac Region CLC	3101 Automobile Blvd Silver Springs, MD	See page 28 For Flyer
5/21	9A-3P	Historical Car Club of PA Spring Meet & Flea Market	Linvilla Orchards 598 Linvilla Rd Media, PA	<a href="https://www.linvilla.com/family-fun/antique-car-show">https://www.linvilla.com/family- fun/antique-car-show</a>
5/27	9A-3P	Chester County Classic Car Club Show	Classic Auto Mall Morgantown, PA	<a href="https://ccacc.club/documents/2023%20Car%20Show%20Flyer.pdf">https://ccacc.club/ documents/2023%20Car%20Show% 20Flyer.pdf</a>
6/17	10A-3P	Delaware State Police Car Show & Showcase	Delaware State Police Headquarters 1441 N. DuPont Hwy, Dover, DE	See page 29 for Flyer
8/20	9A-3P	CLC Inter-Regional Meet	AACA Museum 161 Museum Dr, Hershey, PA	More information will be in the July Goddess





# VFR MEETING NEWS

Last month's meeting was a Zoom only meeting. Several items were discussed including upcoming VFR events. Some events the club is planning are; Picnic at Tom & Carol Amendola's on May 6th, Inter-Regional meet at AACA Museum in Hershey, PA 8/20, Fall Show with the Lincoln Club at Peddler's Village date mid October, Fall Banquet, and other social events. Watch for more information will be in future newsletters. In other news, for the first time the Valley Forge Region now has a online store to purchase club related merchandise —see page 23 for details.

Here are some events to note on your calendars :

- ◆ **April 23: Raritan River Region annual show at Gold Coast Cadillac.**
- ◆ **April 19-23 Spring Carlisle Collector Car Flea Market & Car Corral**
- ◆ **May 6 (rain date Sunday May 7): Picnic at the Amendola's**
- ◆ **May 7: Potomac Region Show at Sport Cadillac, Silver Springs, MD**
- ◆ **May 18-20: AACA Eastern National, Gettysburg PA**
- ◆ **May 20th Chariots of Fire Car Show @Classic Auto Mall Morgantown, PA**
- ◆ **June 17: Delaware State Police Museum 100th Anniversary Show - Flyer on page 8**
- ◆ **June 3 Annual Conshohocken Arts Festival & Car Show**
- ◆ **June 20-24: CLC Grand National, Albuquerque NM**
- ◆ **Sept. 22-24: CLC-MRC Fall Festival at Gilmore Museum**
- ◆ **October 4-6 AACA Fall Meet @ Hershey in Hershey, PA**

***A reminder: VFR holds its meetings the 3rd Tuesday of the month at 7:30pm  
at the Desmond Hotel in Malvern, PA***

***If you are unable to attend in person, all VFR club meetings***

***are available via Zoom from the following link:***

Join Zoom Meeting

<https://us02web.zoom.us/j/71438914122?pwd=UDZDQUg0OFRtYVRSZmdacDNaa0JDQT09>

**Meeting ID:** 714 3891 4122

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Dial-in by your location (audio only): 301 715 8592



**VFR Website Statistics (courtesy Jeff Hansen):**

For mid-January to mid-February (1/15 to 2/18 - 35 days)

83 website visitors (or 2.37 per day). This compares to 75 visitors (2.68 per day) over the previous period.

Top countries where our visitors are from: USA (63), Netherlands (10), Pakistan (3), China (2), and other countries with 1 visitor each.

- 10 most popular pages:
- 1) Home page, then
  - The Goddess
  - Online Calendar of Events
  - Join Us! - Membership Sign-up
  - Current News
  - Our Friends
  - President's Message
  - Monthly Meeting Information
  - Club officers
  - 10) Our Cars

**Treasurer's  
Report From  
John Wood  
Through  
1/31/2023**

INCOME		EXPENSES	
Membership:	\$170.00	Lahaska Trophies:	\$47.70
Net for January	\$122.30	Total	\$47.70
Net 2023	\$122.30		

**Jeff Hansen's 1941 Sixty Special Restoration - Update**

With the help of fellow VFR member Bud Coleman, Jeff Hansen's 1941 Sixty Special is back from the body shop ready for the next phase of the restoration.





# IN CLC NATIONAL NEWS



## Important Board Announcements

Results from CLC winter BOD meeting, January 28, 2023

Please take time to read all changes.

1. With the approaching retirement of Mike and Nancy Book (April 15), the BOD approved hiring Cornerstone Registration, Maple Grove, MN, as our office and membership management company. They will assume official duties April 1, with a NEW mailing address, a NEW email address, and a NEW office phone number. More details and information in the upcoming days and weeks.
2. Due to the transition of membership data and other pertinent information to a new website, it was decided and approved that there will be no attempt to produce a 2024 Membership Directory either electronically or printed. However, every effort will be made to offer for purchase a printed Membership Directory for 2025.
3. All membership dues were approved for a modest increase. All existing dues (excluding E-membership) will increase \$10.00 annually effective April 1. Lifetime membership, available to an existing member of 10 years, will increase to \$1,250 domestically and \$1,500 other countries effective April 1. All dues categories DO NOT include a published Membership Directory. Any surviving spouse of a lifetime member will no longer benefit from membership effective December 31. We will be glad to accept survivor spouse membership applications.
4. Effective with Gettysburg 2024 GN, all car judging will be on Friday. CLC and MRC board meetings will be scheduled on Saturday; all cars registered will be required to remain on display through Saturday at 4:00 pm unless removal is approved by National Chief Judge. These enhancements will allow tabulators sufficient time to accurately complete judging results and the awards committee time to assemble appropriate awards.
5. A "rain policy" was approved by the BOD to be enacted at the Albuquerque GN. In the event that rain or inclement weather exists, and judging is halted or canceled, there will be no further judging and NO awards issued for any cars previously judged. More details to follow.
6. Our webmaster, Stefan, asks everyone to access their member profile ASAP and edit all information to facilitate accurate personal/vehicle information for transfer into the new system.

We will be communicating more information soon.

Thanks for your understanding and support,

Ronnie Hux

President



*If you would like to have your car featured in the next Goddess, just email me.*

## Hank Hallowell's 1962 & 1973 Eldorados

By Hank Hallowell



I grew up in a typical Eisenhower era family: success in our neighborhood was measured by how many speeds your Schwinn bicycle had, what your baseball card collection consisted of, and whether or not you were an early pick for the neighborhood baseball game.

It was also of passing interest where you vacationed and how old your parents and grandparents cars were. It's hard to imagine now, but, when I was a kid a 10 year old car was pretty much unheard of. Many people bought a new car every other year, or every year. That was the case with my grandparents.

Every year "or so" they would get a new Cadillac. My grandmother would have a 56 that was replaced with a new 59. My grandfather had 54, replaced with a gray 58 and so on. There were a parade of Cadillac sedans thru the 60's thru 1973 when she acquired her last one: a powder blue sedan DeVille with a navy leather interior and white top.

In those days - for many people a Cadillac was "the purchase of a lifetime" and it represented to those who cared that you were a success in life. For some it was a purchase carefully thought out and not squandered....meaning you bought it, used it only on "special occasions" and kept garaged and possibly covered and out of sight.

I've always had my favorites and when the opportunity to buy a single family owned 61 6 window in



black with a signature black and white interior came up - I grabbed it. It had a perfect interior, beautiful chrome. Sadly it had something spill on it leaving a series of spots on all of the flat surfaces. After carefully acquiring some black magic mirror lacquer and painting the flat surfaces and a set of correct tires, the car looked just perfect.

I never thought of getting rid of that car until I saw an equally spectacular 62 Eldorado Biarritz in a stunning shade of lavender called "heather" by Cadillac...with matching plum full leather interior. In those days full

leather at Fleetwood meant just what it said, not leather seating surfaces that we have today.



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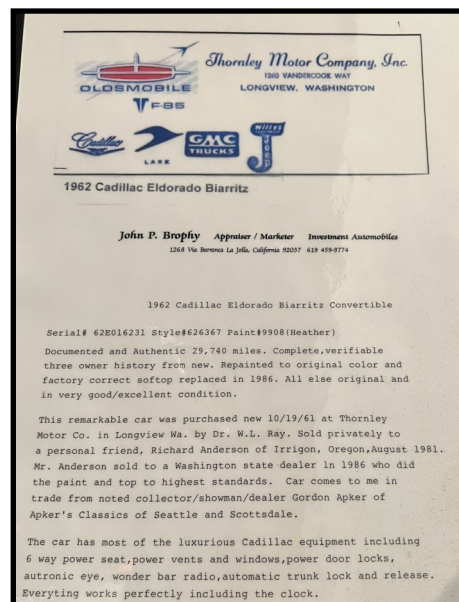
The Goddess



I've always liked knowing the cars history and (maybe wrongly) felt that it adds to the value of the car. In this case, my 62 spent the part of its life providing stylish transport in somewhat small town of Longview Washington (state) located just on the Oregon border. Purchased by Dr. W.L. Ray at the local Cadillac/Oldsmobile/GMC/Jeep/Studebaker dealer.

Dr. Ray didn't use the car much - perhaps his wife - and kept the car nearly two decades eventually selling it to a friend. This brings us into the 80's at which time it went into a series of private collections until reaching me, in exchange partly, for my 61.

I've always been drawn to the 61/62 Cadillacs (we all have our favorites) because of their "skek" styling, restrained fins and beautiful details. I try to be careful when I use my 62 and avoid foul weather (Radnor Hunt Concours excluded). Today my 62 slumbers in a temperature controlled environment showing just 31,000 miles on the odometer.





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I've always appreciated the styling of the 71-76 Eldorado convertibles. For me they are the apex of General Motors styling. The end of the line for styling for prestige sake, not handicapped by external pressures either OPEC, the government, the EPA etc..

For me it is everything Cadillac at it's flamboyant peak: four fender styling, long hood/short deck, 500 V8, front drive.....at that

time you knew a mile away what was coming at you....an Eldorado convertible.

Everyone has their personal tastes. I'm a fender skirt guy. I've always preferred certain cars with skirts. To be clear: factory skirts. Not the after market grafted on variety...thank you very much.

Accordingly the 71-74's are my favorites, especially the 73 with wreath rear side marker lamps, clean side elevation and egg crate grill. So when I saw an add in the Self Starter for an original white 73 with a red leather interior (one of my favorite combos)....I called. After a conversation or two I bought the car.

The car was largely a one owner car, with two follow up CLC owners. Originally Purchased by a lady dealer-bookkeeper as retirement gift to herself (what a way to retire). She had taken her car and left her native Mt.



Clemens, Michigan for a happy retired life in sunny Osprey, Florida.

Aside from typical 73 Eldorado maladies (rusted away manifold studs, a torn drive boot, and head gaskets needing attention) it was a straightforward car: very nice original paint, top, and leather interior. A little TLC, elbow grease, and attention to details, like dyeing faded red areas, steering wheel restoration and leather upholstery cleaning and judiciously applied touch-up the Eldorado looked like a new car (or at least a preserved one).



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Interestingly, with help of Brian Rachlin and the Clubs VIN decoding, it was quickly discovered that this car is one of approximately 500 pace car editions produced for 1973. I wondered why it seemed to have extra stripes which I was foolishly thinking about removing (yikes)!

After a quick 180 degree change in direction, the car has been carefully preserved - including the stripes - and a set of correctly lettered pace car decals acquired and preserved as well. All thanks to VFR/CLC member and friend Brian Rachlin. Joining the CLC and the region really helped me realize my dream of owning one of this generation Eldorados.







## NBC's 1952 Cadillac TV Studio Limousine By Robert Schles

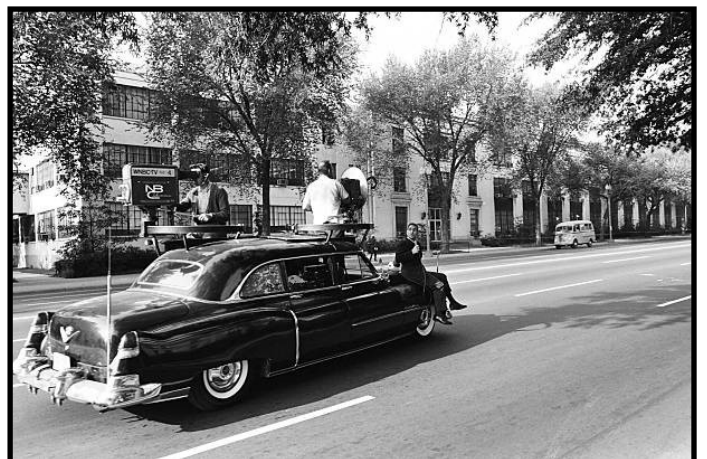
You may have read in the January 2023 issue of *The Self-Starter* about 1953 Eldorado #2 which was used for President Dwight Eisenhower's Inauguration on January 20<sup>th</sup> 1953. What you might not know, that was not the only Cadillac in the Inaugural Parade that day. Making its "inaugural" debut was NBC's 1952 Series 75 self-contained TV mobile studio. The World's first and only "Traveling Eye" Cadillac mobile unit. In the early 1950s, most TV networks and stations used large trucks or buses for their Television mobile remote units, as TV cameras and electrical equipment were extremely large and bulky during this time (the camera alone weighted 100lbs). NBC needed something smaller that could get through traffic faster and get closer to the event being covered.



the Fall of 1952. GM took a standard Series 75 vehicle off the assembly line then gutted the interior. It took two months to modify the vehicle with necessary one ton of broadcast equipment. The Cadillac Mobile TV Studio typically carried a driver who was also a back-up camera-man, the main camera operator, an antenna operator, an audio-visual technician, and the reporter. The Cadillac limousine was equipped with blacked-out

alone weighted 100lbs). NBC needed something smaller that could get through traffic faster and get closer to the event being covered.

C. H. Colledge, NBC's Director of Engineering Operations who thought up the idea for the limousine studio, believed a TV mobile vehicle "should be as mobile as newsreels". He got together his engineers, sketched out a proposal, then NBC commissioned GM to build the TV vehicle from a 1952 Cadillac Series 75 in



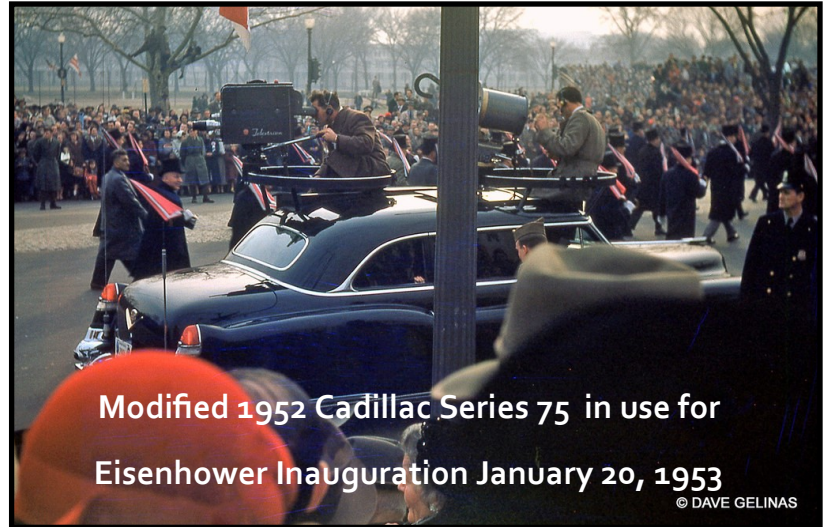


March 2023

The Goddess



rear windows to prevent spurious light reflections on the TV monitors. The quarters were tight inside; they only had bicycle-type seats to sit on. With the added one ton of equipment the vehicle rides a little lower than usual as can be seen in some of the photos. The modified vehicle features two roof-mounted tank machine-gun turrets over two sliding roof panels. Mounted on roller bearings on each of these turrets (giving 360 degree rotation) are the TV camera and the a microwave transmission antenna; each has its own operator who can stick his whole upper body thru the open roof panels. In the trunk was a gasoline powered three kilowatt generator to power all the technical equipment. The whole thing was a sophisticated rolling TV studio. The stock 331 cubic inch V8 was unmodified and powerful enough to allow the Cadillac to “weave through traffic with the supple ease of a frighten deer”. Total cost then was \$62,00 – about \$650,000 today.

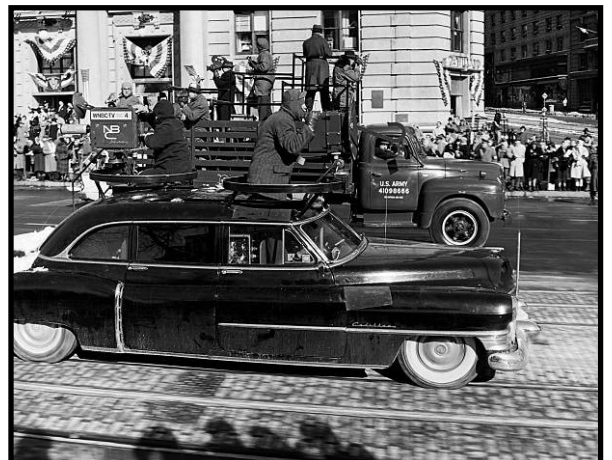


Modified 1952 Cadillac Series 75 in use for  
Eisenhower Inauguration January 20, 1953

© DAVE GELINAS



NBC used “Traveling Eye” Cadillac mobile unit into the 1960s. Although President Kennedy rode in a Lincoln for his inauguration, several Cadillacs were used along the parade route that day. Below are two photographs of the 9 year old Cadillac being used for coverage of President Kennedy's Inauguration on January 20, 1961.



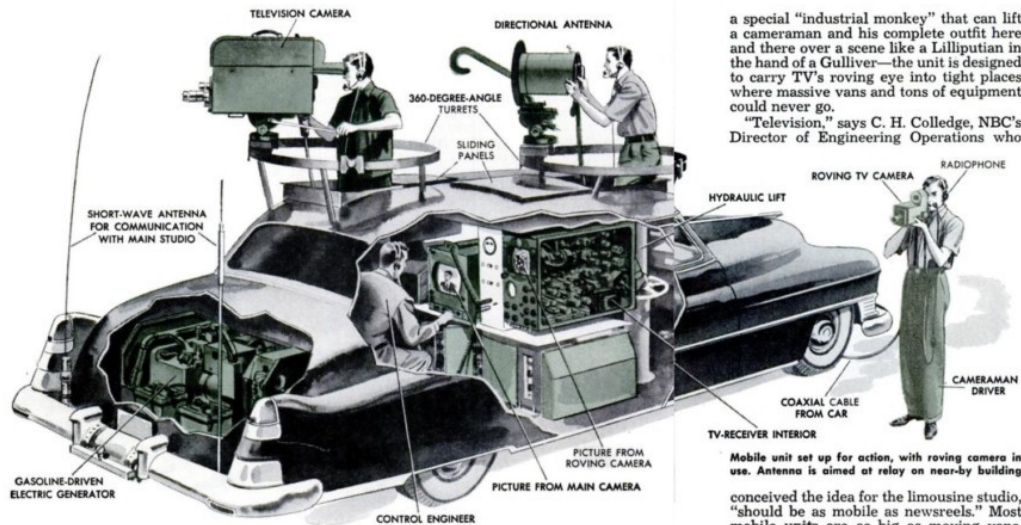




A cold day for an inauguration on January 20, 1961



NBC's "Traveling Eye" Cadillac mobile unit during coverage of President Kennedy's Inauguration



## NBC's \$62,000 CADILLAC

**B**OOOOOM! An ugly rumble thunders through the canyons of New York City. Fifteen miles away, across the Hudson River, a huge ball of dirty black smoke billows upward over New Jersey's industrial valley. Something big has exploded!

Within minutes, sirens wail as fire and rescue apparatus, along with speeding press and radio cars, head for the river tunnels to converge on the disaster area. Most of this rocketing horde is familiar. But, within the past few weeks, a brand-new mystery car has joined the pack. It's a sleek, black Cadillac limousine with blacked-out rear windows. It weaves through traffic with the supple ease of a frightened deer. From a pair of low hatches in its roof, the heads and torsos of two men jut through steel rings of standard Army tank machine-gun turrets. But they handle no guns. One circular track supports a television camera mounted on rollers that permit it to sweep in a full 360°. On the

other sits a big, barrel-shaped antenna whose "question mark" can be aimed in any direction to maintain continuous line-of-sight contact with a studio antenna atop a skyscraper. Packed in the limousine's trunk, a generator whirs up the electric power to run its ton of special electronic equipment. Behind blacked-out windows, video and audio engineers control what its designers claim as the most compact monitoring studio ever devised. A sardine couldn't gain space in this gleaming vehicle. The mystery car is NBC's self-contained mobile studio, packed in the narrow confines of a standard production-line automobile. On the way to a disaster like that hypothetical explosion, it may telecast on the run. Once there, it can be set up in stationary position and bounce a signal for 20 miles to the home station for relay.

Along with other new developments—including a midget eight-pound TV camera a little larger than a box-type Brownie, and

a special "industrial monkey" that can lift a cameraman and his complete outfit here and there over a scene like a Lilliputian in the hand of a Gulliver—the unit is designed to carry TV's roving eye into tight places where massive vans and tons of equipment could never go.

"Television," says C. H. Colledge, NBC's Director of Engineering Operations who

They require the use of a big trailer generator—or else there's a hunt for power and permission to string cable.

To illustrate, Colledge recalls the time a big airliner coming into Washington's National Airport undershot its approach and wound up in the water. "The big unit we had then," he says, "couldn't squeeze through a narrow place in the road that led to the water's edge. We couldn't drive it off the road because the monster would have bogged down in mud. We had to park, string yards of cable, rig up a temperamental trailer generator, set up our massive 100-pound cameras and then try to shoot over the heads of the crowd as victims were brought ashore. We got some swell shots of Homburg hats and backs of bald heads. With the Cadillac, we could have rolled right up to the edge of the water. The cameraman on the roof turret could have shot right down on the people coming ashore and you'd have been able to see the expressions on their faces."

Colledge can cite dozens of similar frustrating assignments, like the time his crew spent an hour power hunting and cable laying before they could televise the scene of the train that crashed through Union Station in Washington. "In spite of it, we were on the air an hour and seven minutes after it happened," he recalls. "But with the limousine studio, we could have wheeled right up to the station, hooked up the hand camera, and sent a man inside the station with it. We'd have been telecasting ten minutes after the crash."

Last winter, Colledge and a group of

Camera and directional antenna are mounted in tank-type turrets, revolving in full circle on top of Cadillac



JUNE 1953

Much of the information for this story was gleaned from the NBC employee magazine NBC Chimes and the cover story in the June 1953 issue of Popular Mechanics. A big thanks to Chuck Piel of the CLC Potomac Region for sharing the Popular Mechanics.





# MECUM AUCTIONS

Mecum Auction in Kissimmee, FL

January 2023 by Lynn Gardner

Well the Kissimmee Mecum is in the books and what a great event it was. Before I give you the final results let me just say there was money in the building, or on the Internet. Sales were really good and believe it or not a person had multiple alternatives in seeking an antique car, as there were several opportunities to purchase one and as the British auctioneers says "well bought".

However to point out one fact, GM and Ford do not have anything on Mopar. Consider an original unrestored 1969 Dodge Charger Daytona Wing car with 6,400 original miles sold for an eye watering \$1,430,000....Now the going price for restored better-than new Plymouth Winged Cars was \$400,000-\$800,000 and other Dodge Daytona Wing cars were selling for \$400,000-600,000. Most of these cars were restored to "Graveyard Cars" (TV Show on Velocity) levels, yet an original low mileage survivor sold for double 100 point fully restored cars. There very few pre-war cars and the high dollar ones that were there did not meet reserve.

Elizabeth Arden's 1935 Fleetwood Town Cabriolet with the original paper work and a complete ownership history from when Ms. Arden's driver took delivery high bid at \$110,000 and was a No Sale. 1958 Eldorado Brougham Body 402, completely restored with working air suspension and a complete set of original vanities, sold for \$159,500.

A roof top sign from Lone Star Cadillac in Dallas Texas with working neon sold for \$82,600

Here are the auction results:

- 2005 XLR Silver/Tan \$19,800
- 2006 Escalade EXT White/Tan \$12,100
- 1994 Fleetwood Brougham 5.7lt Silver/Black 29k miles \$16,500
- 1964 Eldorado Aquamarine/Cream \$66,000
- 1966 deVille Convertible Red/White \$17,000 NO SALE
- 2000 Seville STS Silver/Tan 102k miles \$3,850
- 1985 Eldorado White/Blue 40k miles, \$6,050
- 1990 Brougham d'Elegance 5.7lt Gold/Gold \$6,600
- 1990 Eldorado Blue/Blue one owner 67k miles, \$6,600
- 1961 Series 62 Convertible White/White \$30,000 NO SALE



1985 Eldorado \$6,050



1990 Brougham D'Elegance \$6,600

March 2023

The Goddess



- 1993 Allante Maroon/Black \$9,900
- 1956 Series 62 Convertible Red/Red-White 350ci V8, \$46,200
- 2011 DTS Luxury Collection, White/Tan 48k miles, \$16,500
- 1984 Eldorado White/Red 31k miles, \$19,000 NO SALE
- 1956 Fleetwood Black/Gold 19k miles, \$38,500
- 1958 Fleetwood White-Black-White, Tri Power, \$60,500
- 1968 Fleetwood Series 75, 24k miles \$42,900
- 1968 Eldorado Red/Black 35k miles, \$38,500
- 1959 Series 62 Convertible Resale RED/White \$162,250
- 1976 Bicentennial Eldorado Convertible, 71k miles, \$33,000



2011 DTS \$16,500



1956 Series 62 \$46,200



1959 Series 62 \$166,250



1968 Series 75 \$42,900



1993 Allante \$9,900



1958 Fleetwood \$60,500



March 2023

The Goddess



- 2008 XLR-V Black/Black \$50,600
- 2022 Escalade ESV Black/Tan, \$97,900
- 2008 XLR White/Black. \$38,500
- 1961 Series 62 Convertible, White/Black-White, \$110,000
- 1961 Eldorado Biarritz, White/Black/White, not a 100 point car, \$102,300
- 2008 XLR-V, Red/Black 8k miles, \$55,000
- 1959 SDV, White/Black-White, unrestored original, \$30,000 NO SALE
- 1958 Eldorado Brougham, Black/Gray, Body 402, complete Vanities, \$159,500
- 1958 Eldorado Biarritz, Blue/Blue, \$81,400
- 1960 Series 62 Convertible, Purple (Heather)/ Black-White, \$121,000
- 2002 Superior Deville 6 door Limo, White/Blue, \$9,300
- 1975 Eldorado Convertible, Calumet Cream/Brown, one owner, \$19,800
- 1930 Series 452-V16 Convertible Coupe, \$400,000 NO SALE
- 1994 Eldorado, White/Blue, \$6,050
- 1971 Eldorado Coupe, White/Red, 66K miles, \$9,900
- 1976 Coupe deVille, White/White, LS3/4L65 Auto Trans substituted for the 500ci/TH400, \$60,500



1958 Eldorado Biarritz \$81,400



1930 Series 452 V-16 \$400,000 - No Sale



1961 Series 62 \$110,000



1975 Eldorado \$19,800

Well that is all from Kissimmee from 2023. Until next time, Happy Motoring, Lynn

Photos of all the cars and more can be found at the Mecum Auction website <https://www.mecum.com/>





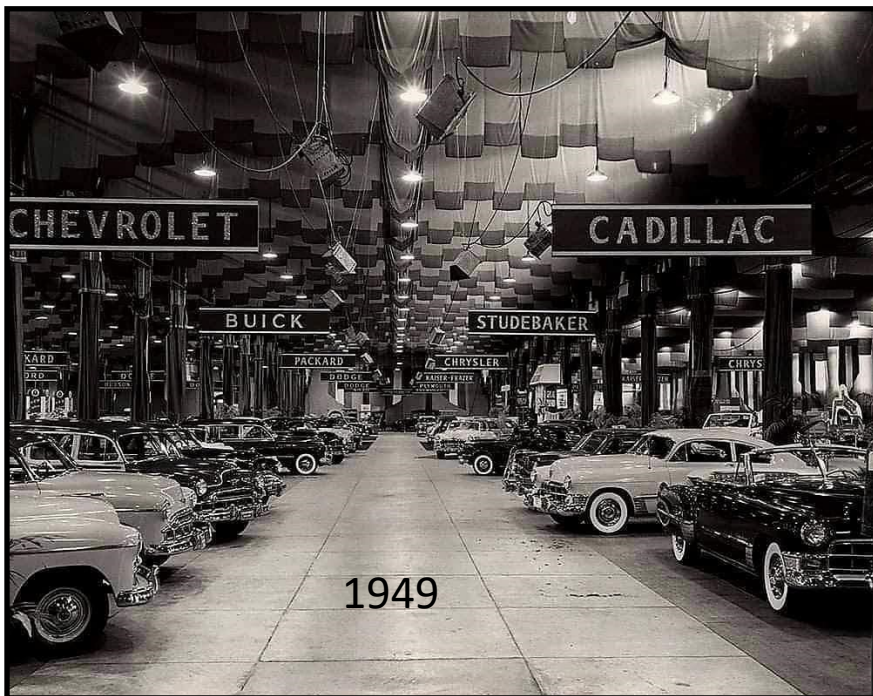
**2023 was the 121st Year of the Philadelphia Auto Show.**

***This got me wondering what the earlier days of the auto show were like.***

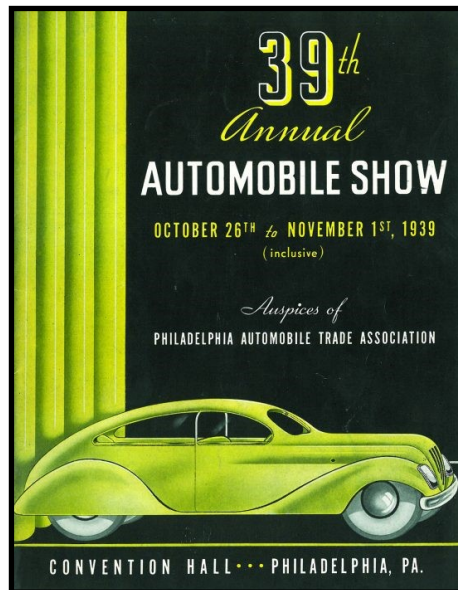
***Here's a look back at the Philadelphia Auto Show of days gone by.***



1962



1949











## 1941 Cadillac Highlights



Why do people collect the cars they do? Some collect to preserve the past or a memory. Some collect for the thrill, the hunt, the quest. Some simply collect for fun or as a hobby. For others, cars have always been a passion of theirs and owning a lot of them brings about joy and excitement. A quick glance through the CLC directory shows the 1941 Cadillac might be the most popular year for club members. A number of Valley Forge Region members own 1941 Cadillacs of various models; some more than one. The 1941 Cadillac featured several design changes and new features which might explain their appeal. A few notable features of the 1941 Cadillac include:

- A new grille design with a bolder, more massive appearance
- A new "torpedo" style front fenders and redesigned rear fenders that give the car a more streamlined look
- New "flow through" ventiports on the front fenders, which were functional and allowed air to flow through the engine bay into the passenger compartment
- First introduced in 1936, the 346 cubic inch engine received an update for a new and improved V8 engine that produced 150 horsepower
- First time offered for Cadillac was the optional (\$125) Hydra-Matic automatic transmission
- A new column-mounted gearshift lever
- An improved suspension system for a smoother ride
- 27 different body styles were available including a convertible, a coupe, a sedan, and formal cars
- Improved interior with more comfortable seating and more luxurious materials

Overall, the 1941 Cadillac was a stylish, powerful and luxurious car with many advanced features for its time.







“Of course there’s room – this car seats nine!”

THERE HAS NEVER BEEN a motor car as luxuriously comfortable as the Cadillac-Fleetwood seven-passenger sedan. In richness and spaciousness, it is the finest example of the art of coachcraft ever displayed.

When you step through the large doors, you seem to enter a sumptuous room rather than a motor car. Exceptionally broad floors, front and rear seats of davenport dimensions, and center-joined auxiliary seats of armchair size allow *nine* people to ride for miles and hours in uncramped ease. And appointments are the finest and most complete ever seen in a motor car.

That is the Cadillac-Fleetwood conception of comfort and luxury—a generous over-allowance of all that the most particular motorists are likely to demand. Your Cadillac dealer cordially invites you to enjoy the unparalleled pleasures of Cadillac-Fleetwood travel, whenever it suits your convenience.



**Cadillac** *Fleetwood*

GENERAL MOTORS' FINEST CAR

1941 Fleetwood

# Now Available Valley Forge Region Merchandise!

Each Piece in the Valley Forge Collection will have the Cadillac & LaSalle Club - Valley Forge Region Distinctive Logos



Embroidered Items



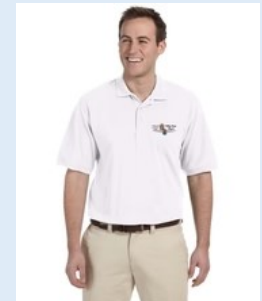
Printed T-Shirts

*Standout from the Crowd with your Valley Forge Embroidered Merchandise*

All items are available online, just follow this link:

<https://gmclubapparel.com/collections/clc-cadillac-lasalle-club-valley-forge-region>

Here are some examples:



When Ordering, Let Them Know You're a Valley Forge Member and Receive a 15% Discount on all Orders



# HOW CADILLAC BECAME CADILLAC:

*Marketing and the Coming  
of Cadillac (1909-1956)*

WITH  
EDWIN BENSON



Saturday  
March 11, 2023  
10:00 to 11:00 am  
Free seminar

**AACA Library**  
800 W. Hersheypark Dr.  
Hershey, PA 17033  
[www.aacalibrary.org](http://www.aacalibrary.org)

To register contact:  
717-534-2082 or  
[agoldman@aaca.org](mailto:agoldman@aaca.org)



The Chris & Kathleen Koch  
**AACA LIBRARY**  
& RESEARCH CENTER



# RRRCLC—Metro CCCA

Saturday, April 15, 2023—Noon to 4 pm



Dear Cadillac Members—Potomac, Central Penn, and Valley Forge Regions,

You are cordially invited to attend a multi-club Spring Kick-off event organized by the Metro Region of the CCCA. Last year, Grace and I thought that the 20th RRR Anniversary Party at the Joe and Rita Puleo museum was outstanding and so, upon our request, Joe and Rita agreed to host a similar event for Metro. So, please join us and relive the great experience—if you missed last year, here's a second chance. It's more than similar—same great Federico cuisine, same outstanding entertainment, only the walls have changed—more murals— and Cadillacs, 59's of course.

The Packards East Club, NJ Buick Club and the DVR (a CCCA club from south Jersey) are also invited so everyone will have the opportunity to expand their friendship circle. Lastly, let's all try to drive a vehicle of interest and make the Puleo museum parking lot a sight to behold.

Thanks, Bob and Grace Gluck—phone: 973-727-7823—e: rggluck@aol.com

**Note: The Puleo facility is 3 miles off the Parkway (exit 98—Rte 34)**

**2670 Allaire Rd., Wall Township, NJ 07719**

*This will be a rain or shine event—Please see the next page for directions—**Pre-registration only***

Yes, please sign me up for the Saturday, April 15, 2023 Event at the Puleo museum.

Cell # \_\_\_\_\_

Name(s) to appear on Tag(s) \_\_\_\_\_

No. @ \$35 per person \_\_\_\_\_ Total enclosed \_\_\_\_\_

Please make check payable to: **Metro Region CCCA**

Mail to: Bob Gluck—310 Fairview Ave. Long Valley, NJ 07853

Thank you. **Kindly respond by March 18, 2023**

Your Region \_\_\_\_\_



## ***Directions to the Puleo Metro Event***

*Saturday—April 15, 2023—Noon—4 pm*

***Joe Puleo—2670 Allaire Rd., Wall Township, NJ 07719***

Driving the GSP north or south, take **exit 98** and follow directions to take **Rte 34 south** (toward Brielle).

Continue south on Rte 34 through the traffic light to the circle. This is Allaire Rd.

Drive **3/4 around circle** and head **East on Allaire** (toward Spring Lake). Continuing on Allaire Rd, go through the traffic light passing the Municipal Building and Library on your left. Within a 1/4 mile look for the **Edel Haus Alpaca Farm** and sign on your left.

Turn **Left** into the long driveway just past the farmhouse, continue across the bridge, past the home on your right to the **large parking lot and building on the right.**

*Let the fun begin!*

Grace Gluck—973-727-7823



# Raritan River Region Cadillac & LaSalle Club Invites You To Our 10th Annual Dealer Show At Gold Coast Cadillac



**Sunday, April 23, 2023**

**2123 Hwy 35, Oakhurst, NJ 07755**

\* **Pre-Registration** Fee Received Prior To 4/18/23 = \$15.00, Day of Show \$20.00

\* First 100 **pre-registered** cars will receive a commemorative dash plaque!

\* Social distancing and masking will be enforced as per applicable NJ COVID-19 regulations

\* Pizza and beverages will be available for purchase

\* We urge you to **pre-register**. See new judging rules below:

**\* IMPORTANT !!!**

**ALL CADILLACS AND LaSalles TO BE JUDGED BY OUR RRR JUDGING TEAM MUST BE  
PRE-REGISTERED AND MUST BE 2013 MODELS OR OLDER!**

*All day-of-show Cadillacs and LaSalles will be peer judged*

*All non-Cadillac and LaSalle makes will be peer judged*

As always, **pre-registered** Cadillacs and LaSalles will be judged on originality. Non-original cars may be judged in the Modified Class, or cars may be Display Only. Your decision of Original/Restored Class, Modified Class or Display Only **MUST** be made when **pre-registering**. All Day-of-Show cars will be Display Only. To be judged, **pre-registered** Cadillacs & LaSalles **MUST** be 2013 models or older, and **MUST** display their judging sheet. All other cars must display their car number to be peer judged. All winning class judged and peer judged winning cars will receive trophies.

\* No **FOR SALE** signs may be displayed.

\* All vehicles must have a visible Fire Extinguisher - Please - No Exceptions

\* Registration from @ 9:00 through 11:00 AM, Awards @ 2:30, Show will end @ 3:00 PM

\* Please volunteer to help judge - NO EXPERIENCE REQUIRED!

Add'l. info: text or call Jeff Montgomery @ 732-406-9120 or e-mail: [monty5131@gmail.com](mailto:monty5131@gmail.com)

Directions: From Garden State Parkway South, to exit 105, merge onto NJ-36 E toward NJ-35/Eatontown Long Branch 2.2 miles, Take the State Route 35 ramp 0.2 miles. Merge onto NJ-35 S/Kings Hwy 1.8 miles. Make a U-turn at W Park Ave. Dealership will be on the right 0.2 miles. Gold Coast Cadillac 2123 Hwy 35 (Kings Hwy), Oakhurst, NJ 07755 - Phone: 877-288-1920

**ALL MAKES AND MODELS ARE WELCOME!**

**ALL MAKES  
& MODELS WELCOME!**

**Raritan River Region-Gold Coast Cadillac Show Registration Form**

Please return with your check for \$15.00 made payable to the RRR-CLC no later than 4/18/23

Mail Your Check (**MADE PAYABLE TO RRR-CLC**) To: Jeff Montgomery 102 Fifth Street Edison NJ 08837

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ e-Mail: \_\_\_\_\_

Year \_\_\_\_\_ Make \_\_\_\_\_ Model: \_\_\_\_\_

Do You Wish Your Car Judged? Yes ( ) No ( ) ~ Will You Help Judge? Yes ( ) No ( )

**CADILLACS & LASALLES PLEASE CHECK ONE:**

Your car is: Original/Restored ( ) Modified ( ) For Display Only ( ) Emeritus Class Display ( )

*For your Cadillac or LaSalle to be judged, **Pre-Registration is required!***



# VFR Gathering with the Amendolas

Do you Love Antique Cars? Enjoy Model Trains? Interested in Antique Radios?

VFR Members Tom and Carol Amendola have invited the Valley Forge Region to their lovely home to enjoy their fascinating collections of cars, model trains and vintage radios!

Event includes tours of their collections, Catered Lunch, and fellowship!

**Saturday, May 6th, 2023, 11AM – 4PM**

**Rain Date: Sunday May 7th**

**511 North Main Street, Southampton, NJ 08088**

This is a great opportunity to drive YOUR pride and joy for everyone to enjoy.

Attendees' cars will be displayed in a lovely setting behind Tom & Carol's house.

Attendance limited to 60 guests/30 cars. Due to the nature of the collections, this is an adults-only event.

RSVP and Payment due by April 17th. No reservations by phone or email.

**Only \$20 per person.**

Questions? Call/email Jack or Nancy Hotz: nanscaddy@aol.com, JacksCaddy@aol.com 856-429-0641

=====

Mail this form with check payable to VFR-CLC to Nancy Hotz, 318 East Cottage Avenue, Haddonfield, NJ 08033

No. Persons \_\_\_\_\_ (adults only) Amount Enclosed: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



# Cadillac & LaSalle Club Potomac Region



## 31st Annual Dealer Show and Automobilia Auction Sunday, May 7, 2023

### Car Show Rules

- **Rain Date:** There is no rain date for this show. If inclement weather causes a cancellation, an email will be sent to all pre-registered attendees (email address required on registration form) and Potomac Region members. In addition, an announcement will be posted on the club's website. **Rules of participation will be subject to any COVID-related restrictions by the county or dealership, if any, in effect on the show date.**
- **Safety:** If a vehicle has fluid drips or leaks, the owner must bring absorbent material or drip pans to avoid slippery conditions and to protect the show field parking lot. **The Potomac Region reserves the right to prevent any cars with excessive fluid leaks from entering the show field.** It is recommended that a working fire extinguisher be in every vehicle.
- **Judging / Parking Rules:** The Potomac Region reserves the right 1) to determine each vehicle's judging class and 2) placement in the show field. Vehicles will be peer judged by the individual owners of the registered cars, including their own. Awards will be given to winning vehicles in each class. Trailer parking is available.
- **Food and Drink:** A food vendor will be on-site. All participants and guests are responsible for their own food and beverages.
- **Chairs:** All participants and guests are responsible for bringing their own chairs.

### Car Show Registration Form

<p><b>Judging Classes</b>                  Class A: 1903-1942 Cadillac/LaSalle                  Class B: 1946-1964 Cadillac                  Class C: 1965-1976 Cadillac                  Class D: 1977-1985 Cadillac                  Class E: 1985-1999 Cadillac                  Class F: 2000-Present Cadillac                  Class G: Display Only</p>	<p><b>Other Awards</b>  <b>Best of Show – Early (1970 or earlier)</b>  <b>Best of Show – Late (1971 or later)</b>  <b>Long Distance (Driven Cars Only)</b>  <b>Ladies' Choice</b>  <b>Henry Ruby Memorial</b>  <b>Dealer's Choice</b></p> <p>A vehicle receiving "Best Postwar (1946-Present)", or "Best of Show" will not be eligible to receive an award in its respective judging class.</p>
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#### Registration Form

Make checks payable to **CLC Potomac Region** and U.S. mail with completed registration form to:  
 Bill Hilliard, Treasurer  
 12602 Eldrid Ct.  
 Silver Spring, MD 20904-3505

Name(s): \_\_\_\_\_ Total Number Attending: \_\_\_\_\_

Address: \_\_\_\_\_ Email Address (required) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Vehicle Registration Fee: (up until April 29: \$20/per car, after April 29 including day of show: \$25/per car)**

Circle Make: CAD LAS	Year: _____	Class: _____	Model: _____	<input type="checkbox"/>	Check box if you do not want your vehicle judged for awards / display only.
Circle Make: CAD LAS	Year: _____	Class: _____	Model: _____	<input type="checkbox"/>	
Circle Make: CAD LAS	Year: _____	Class: _____	Model: _____	<input type="checkbox"/>	

**FOR FURTHER INFORMATION:**  
 Chuck Piel, Assistant Regional Director  
 240-888-5115  
[chuckpiel@clcpotomacregion.org](mailto:chuckpiel@clcpotomacregion.org)

*Visit us on the web!*  
[www.clcpotomacregion.org](http://www.clcpotomacregion.org)





# Delaware State Police 100<sup>th</sup> Anniversary Car Show & Community Showcase



**Saturday, June 17, 2023**  
**10AM - 3PM**

Rain Date: Sunday, June 18, 2023

**Delaware State Police Headquarters Complex**  
1441 N. DuPont Hwy, Dover, DE 19901

**ALL Makes & Models**  
**Collector vehicles welcome!**

Club participation is encouraged & can be parked together.  
Please provide # of vehicles attending.

**No Registration Required/No Judging**

Visitor & Spectator  
Parking located at:  
Dover Mall  
1365 N. DuPont  
Hwy.  
Dover, DE 19901



**Delaware State Police Static Displays on Site**  
K-9 Demos, Aviation, Special Operations & More!  
Food Trucks on Site - Restaurants Nearby

**No Alcohol Please!**

**To Register Please Contact:**

Bob Herrington @ [dogbob@verizon.net](mailto:dogbob@verizon.net) (302)228-4858  
Don Miller @ [bluefludon@aol.com](mailto:bluefludon@aol.com) (610)329-4377

March 2023

The Goddess



## UP FOR SALE: 2018 ATS-V With Unique Provenance

This ATS-V Sedan features a Kona Brown Semi-aniline Leather interior with Sapale Wood Trim that makes this ATS-V officially a 1-of-1 produced model from the factory, as Kona Brown was NOT an option on the V-Series models at any point in the ATS-V production.

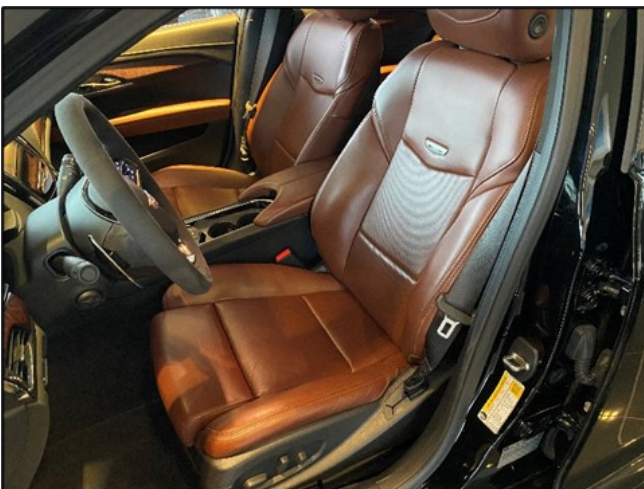
This 1-of-1 ATS-V was ordered to specification for President Joe Biden after he left the office of Vice President. President Biden leased the vehicle in September of 2017, putting a total of 12,212 miles on it. Delaware Cadillac then acquired the vehicle off-lease in March 2020, putting an additional 3,400 (to-date) total miles on the garage-kept vehicle.



All Maintenance has been performed at Delaware Cadillac by our Certified Master Cadillac Technician. No mechanical modifications have ever been made to the vehicle. The vehicle has a transferable Cadillac Certified Warranty that is valid through September 2023.

Features installed by Delaware Cadillac include: New Michelin Pilot Sport Tires installed at 12,212 miles, OEM Sueded microfiber steering wheel & shifter, OEM CT4-V Blackwing 18" Aluminum Alloy Wheels with Tech Bronze Finish, Black painted OEM Grille, Rear Bumper Trim, and Emblem Kit. Carfax data outlines minor front bumper touch-up paint work in April 2020, and installation of the black Grille and Rear Bumper Trim in September 2020. No accident damage.

All Original equipment is included with the sale, including: Wheels, Grill, Rear Bumper Trim, Emblems, steering wheel & shifter. Additionally, included with the sale is a brand-new Car Cover.



This vehicle's 1-of-1 production story was never advertised until this listing. Images and video from the original purchase, as well as all copies of email correspondence between Delaware Cadillac and Cadillac Executives, copy of original title, and original Signed Window Sticker which validate the 1-of-1 production status can be provided upon request.

This vehicle's value is enhanced due to its "one-off-from-the-factory" status. Current political opinions aside, At-the-time Vice President Biden's original ownership was the reason Cadillac Executives authorized the one-off build.

Up to 250 Additional Images and in-person appointments available upon request. Serious Requests only please.

**Current asking price is \$150,000**

**Contact: Bob Dominick, Client Relations Manager**

**Delaware Cadillac 302-656-3100 sales@autoteamdelaware.com**

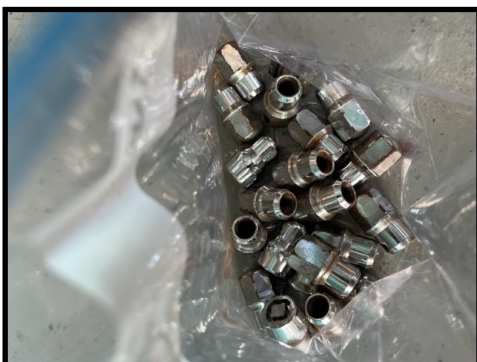




# UP FOR SALE: 4 NOS Wire Wheels with Cadillac Crest



FOR SALE - 4 NOS Chrome Wire Wheels with Cadillac Crest Center Caps. These were standard equipment on the first generation Seville Elegante and available as optional equipment on other rear wheel drive Cadillacs of that Era. They were manufactured in England by Dunlop specifically for Cadillac. Included are 4 NOS wheels, 4 NOS center caps with Cadillac crest and the brackets and bolts to mount the caps to the wheels. Also included are the correct chrome lug nuts, although these are used and would need to be re-chromed. These wheels require radial tubes. Wheel size is 15 x 6 inches. Local pickup/delivery only. Asking \$3000. Call Nick - 973-418-4571 or email [nickm7562@gmail.com](mailto:nickm7562@gmail.com).





# CADILLAC SEVILLE

customized by  
**GUCCI**



Matching five piece set of luggage included in each SEVILLE designed by GUCCI.



*Seville*   
**GUCCI**

**I.A.D.**

INTERNATIONAL  
AUTOMOTIVE  
DESIGN INC.

20TH And Biscayne Boulevard  
Miami, Florida 33137

See at:  
Lou Ehlers Cadillac  
5151 Wilshire Boulevard  
Los Angeles, Ca. 90036  
(213)931-1871